

JANINE SUSZ

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EXPERIENCE

Bryant & Stratton College

(5/02 - Present)

Graphic Design Instructor

Comprehensive talent to translate a wide variety of graphic design and web knowledge to my students. Instruct classes in computer design along with traditional graphic design methods. Coordinate curriculum for all classes and work with program director on course development. Member of Graphic Design committee to develop program criteria and work on new courses and changes within the program and related programs. Instructor facilitator for the design club at the Henrietta campus. Main electronic courses taught: InDesign, Photoshop and Illustrator on the Macintosh platform.

J-9 Design

(3/99 - Present)

Freelance Art Director

Freelance design creating collateral, books, direct marketing and logo designs. Work with advertising agencies and my own client base on strategic cutting edge design. Manage accounts marketing strategies and database systems. Develop project briefs and schedules along with production quotes and estimating all jobs for various clients.

Accounts: Cognitive Marketing, Roberts Communications, Verdi Group, Wolf Communications, Pilato Sports Fitness, Community Nursery School, Rochester Institute of Technology, Nazareth College, Bryant & Stratton, Bricca Plumbing, Lord of the Seas, Genesee Sun.

Rochester Institute of Technology

(3/09 - 7/13)

Continuing Education Design Instructor

Instruct classes in computer graphics for the Continuing Education program. Develop creative problem solving skills in a variety of classes which the students will become more secure in their area of study. The students in these classes include active bachelor level students, masters students along with certificate and community member students.

Bryant & Stratton College Online Campus

(1/11 - 12/12)

Graphic Design/Interactive Media Instructor

Instruct students on how to visually communicate creative ideas through various rendering techniques. Conduct interactive discussions including language and influence of design, how color effects messages and developing conceptual problem solving techniques.

Genesee Valley Printers

(5/07 - 8/09)

Senior Graphic Designer

Design and manage all jobs processing through the design department. Work with pressmen and bindery supervisor on production and bindery setup. Manage schedules for jobs and work directly with clients to maintain customer satisfaction. Customer service coordination which included taking orders, working with outside vendors and the ability to run all copiers and machines in the front of the store.

Healthy Homes Energy Services, Inc. (11/00 - 5/07)
Marketing Director/ Office Supervisor

Design all marketing materials, develop presentations and coordinate trade shows. Developed posters, brochures, and display items to represent the company. Meet with clients and discuss home building energy savings and handle all paperwork for the Energy Star NYS program. Maintain all office functions including, payroll and accounts receivable.

Catalyst Direct, Rochester, NY (9/95 - 8/99)
Art Director

Designed direct marketing campaigns in a fast paced marketing agency. A flexible attitude and ability to oversee all projects in a quick turn-around environment. Managed multiple projects from conceptualizing to final print production. Managed large accounts and over-saw freelance designers. Directed photo shoots, and worked directly with production department and printers on all assignments. Designed award-winning direct mail packages, print ads, and TV spots for various accounts.

Accounts: Kodak, NationsBank, Associates, First Omni, Bausch & Lomb, Xerox, MBNA, Long-Term Care Group, Blue Cross Blue Shield, Frontier, Corestates, Chase Bank, Monroe Muffler Brake & Service.

The New York Agency, Rochester, NY (7/93 - 9/95)
Production Manager / Print Buyer / Art Director

Responsible for the procurement of all printing processes from electronic mechanical proofs to final press activity. Worked directly with account executives and art directors for preparation of all estimates and the management of schedules on projects. Created processes for print purchasing and standards for electronic mechanical. Worked with creative team on layout and designs. Responsible for design layout from concept ideas to final designs.

Accounts: ESL Federal Credit Union, Griffin Technology, Wegmans, Rochester Community Relations, GeVa Theater, RPO, MCC, Finger Lakes Health Association, Pittsburgh Ballet Theatre

EDUCATION

Academy of Art University

College of Graphic Design
Degree: Masters of Fine Arts
MFA/Graphic Design, May 2016

Rochester Institute of Technology

College of Fine & Applied Arts
Degree: Bachelor of Fine Arts
BFA/Graphic Design, May 1992

SKILLS

InDesign	HTML	Word
Illustrator	CSS	Excel
Photoshop	Javascript	Powerpoint
Lighroom	Wordpress	Acrobat
Muse	Squarespace	

AWARDS

Excellence of Curriculum Development, 2008
Develop Curriculum for Bryant & Stratton College, Graphic Design II course.

Addy Award, Rochester, 1998
Production on wedding invitation.

John Caples International Award, 1996
Design on Catalyst Direct's business direct marketing dimensional packaging campaign.

Penny Award, 1996
Design on CoreStates Bank of Delaware credit card packaging program.